



PHI BETA SIGMA FRATERNITY, INC.,
ZETA CHI SIGMA CHAPTER

IN PARTNERSHIP WITH THE BLUE BRIDGE FOUNDATION, INC.

BECOME A SPONSOR

STRONGER TOGETHER



Walk & Run

OFFICIAL SPONSORSHIP GUIDE

PROUDLY SERVING
PRINCE GEORGE'S COUNTY, MD
AND WASHINGTON, D.C.

SINCE 1978



Rooted in Prince George's County, **Phi Beta Sigma Fraternity, Inc., Zeta Chi Sigma Chapter** continues to serve as a vital extension of the fraternity's commitment to Brotherhood, Scholarship, and Service, impacting the entire Washington, D.C. Metro area.

Our diverse expertise and commitment to service span across multiple industries, from business to education, healthcare, and beyond.

STRONGER TOGETHER

5K Walk & Run



Launched in 2023, the **Stronger Together 5K Walk/Run** is an annual, family-friendly event focused on raising funds and awareness for prostate cancer.

Targeting men and their families, it partners with the non-profit **ZERO Prostate Cancer** to emphasize early detection and support critical research. The event, hosted by the **Zeta Chi Sigma Chapter of Phi Beta Sigma (in partnership with The Blue Bridge Foundation, Inc.)**, works with local businesses, health organizations, area leadership, and the media to educate the community, promote testing, and encourage healthier lifestyles.

AS SEEN AND DISCUSSED ON



SPONSORSHIP INFO & BENEFITS

Community
Champion
\$250

Health
Hero
\$500

Wellness
Warrior
\$1500

Blue Ribbon
Advocate
\$3000

Presenting
Sponsor
\$5000

	Community Champion \$250	Health Hero \$500	Wellness Warrior \$1500	Blue Ribbon Advocate \$3000	Presenting Sponsor \$5000
Recognition	Name in sponsor "thank-you" graphic	Logo in sponsor graphics	Prominent logo on promo materials	Premier logo placement on marketing	Lead Event Sponsor recognition
Complimentary Entries	2 Entries	5 Entries	10 Entries	25 Entries	40 Entries
Sponsor Giveaways & Materials	✓	✓	✓	✓ Priority Display	✓ Featured Placement
Booth Space		Sponsor table in vendor area	Sponsor table in vendor area	Premium sponsor booth	Executive booth space
Trail Signage	Name on community sponsor sign	Logo on trail signage	Logo at multiple trail points	Start/finish + water stations	Dominant signage throughout race route
Event Day Visibility	Logo on shared sponsor banner	Logo on shared sponsor banner	Logo on sponsor signage	Priority banner placement	Dedicated sponsor banner placement
Speaking Opportunity			Post-race remarks	Opening ceremony remarks	Primary opening remarks
Media Exposure	1 dedicated social post	2 social posts	3 social posts	4 social posts + featured in press/media	5 social posts + headline sponsor in press/media



WHAT WE DO: OUR OBJECTIVES



RAISING FUNDS

SUPPORTING PROSTATE CANCER RESEARCH

Zeta Chi Sigma is dedicated to supporting prostate cancer research by raising funds to advance groundbreaking studies and promote awareness within our communities.



SPREADING AWARENESS

SUPPORTING PROSTATE CANCER RESEARCH

Zeta Chi Sigma is dedicated to supporting prostate cancer research by raising funds to advance groundbreaking studies and promote awareness within our communities.



ENCOURAGING HEALTHY LIFESTYLES

PROVIDING FREE SCREENINGS & MEDICAL EXPERTISE

Our chapter promotes healthy lifestyles by providing free prostate cancer screenings and access to medical expertise at our events, empowering men to prioritize their health.

JOIN OUR CAUSE.

HOW TO BECOME A SPONSOR

SCAN TO



REGISTER



Please make any physical checks out to
"The Blue Bridge Foundation, Inc."
and write "5K" in the memo.

Mail to:

P.O. Box 6624,
Capital Heights,
Maryland, 20743

BUSINESSES & PROFESSIONAL SERVICES

- Langford Law *
- Digital Forensic Services
- NFocus Consulting LLC *
- Hex5 Digital LLC *
- A. Clarke Law Group
- Erie Insurance
- Linderal Design Company *
- Aamplify Media

HEALTH & WELLNESS ORGANIZATIONS

- Emmanuel Health
- National Vascular Physicians

RESTAURANTS & FOOD BUSINESSES

- Smoothie King
- PJs Coffee of Bowie *
- Jerk At Nite

COMMUNITY, NONPROFIT & FRATERNAL ORGANIZATIONS

- The Durant Family Charitable Foundation
- The 100 Black Men of Prince George's County
- Jacob's Ladder
- Phi Beta Sigma Fraternity, Inc., Zeta Alpha Sigma Chapter
- Delta Sigma Theta Sorority, Inc., Fort Washington Alumnae Chapter
- Delta Sigma Theta Sorority, Inc., Prince George's County Alumnae Chapter
- Alpha Kappa Alpha Sorority, Inc., Alpha Alpha Lambda Omega Chapter

GOVERNMENT & ELECTED OFFICIALS

- The Honorable Councilwoman Wala Blegay, Esq. - Prince George's County Council *
- The Honorable Councilwoman Ingrid Watson - Prince George's County Council *
- The Honorable Keith Sydnor - Mayor of the City of Laurel, MD *

*=MULTI-YEAR SUPPORTER

PREVIOUS SPONSORS

